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(54) **METHODS OF LICENSING SOFTWARE PROGRAMS AND PROTECTING THEM FROM UNAUTHORIZED USE**

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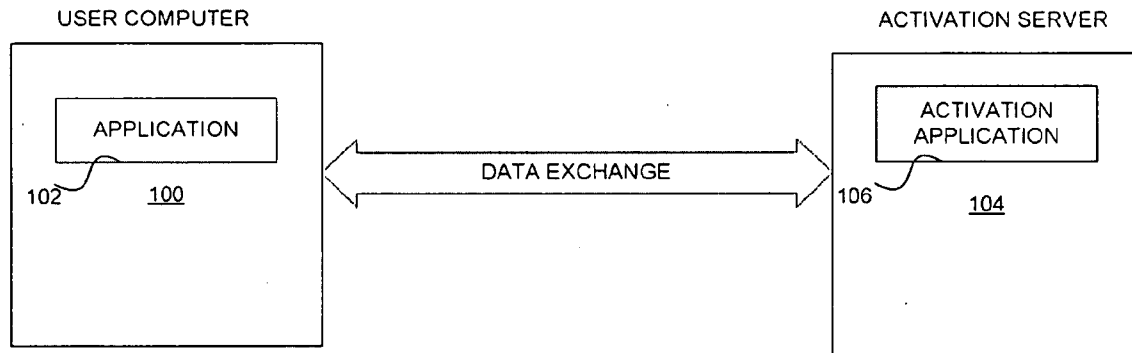**MINNEAPOLIS, MN 55402 (US)**

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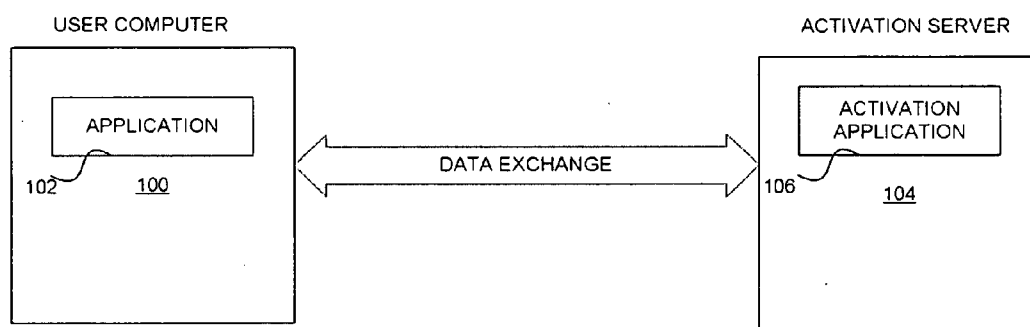
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(57) **ABSTRACT**

In one embodiment, a method for controlling use of a software licensed product is provided. The method comprises tracking a usage of the software licensed product by a plurality of user computers within an intranet; and for all but one instance of the usage of the software licensed product, terminating the usage of the software license product.

USER COMPUTER
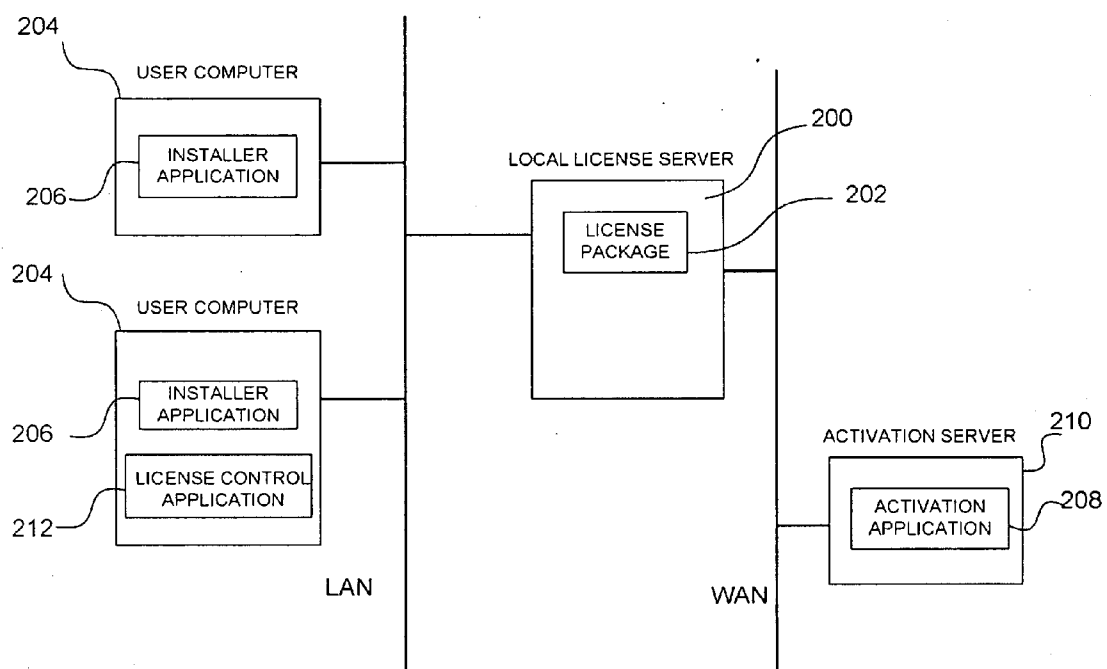
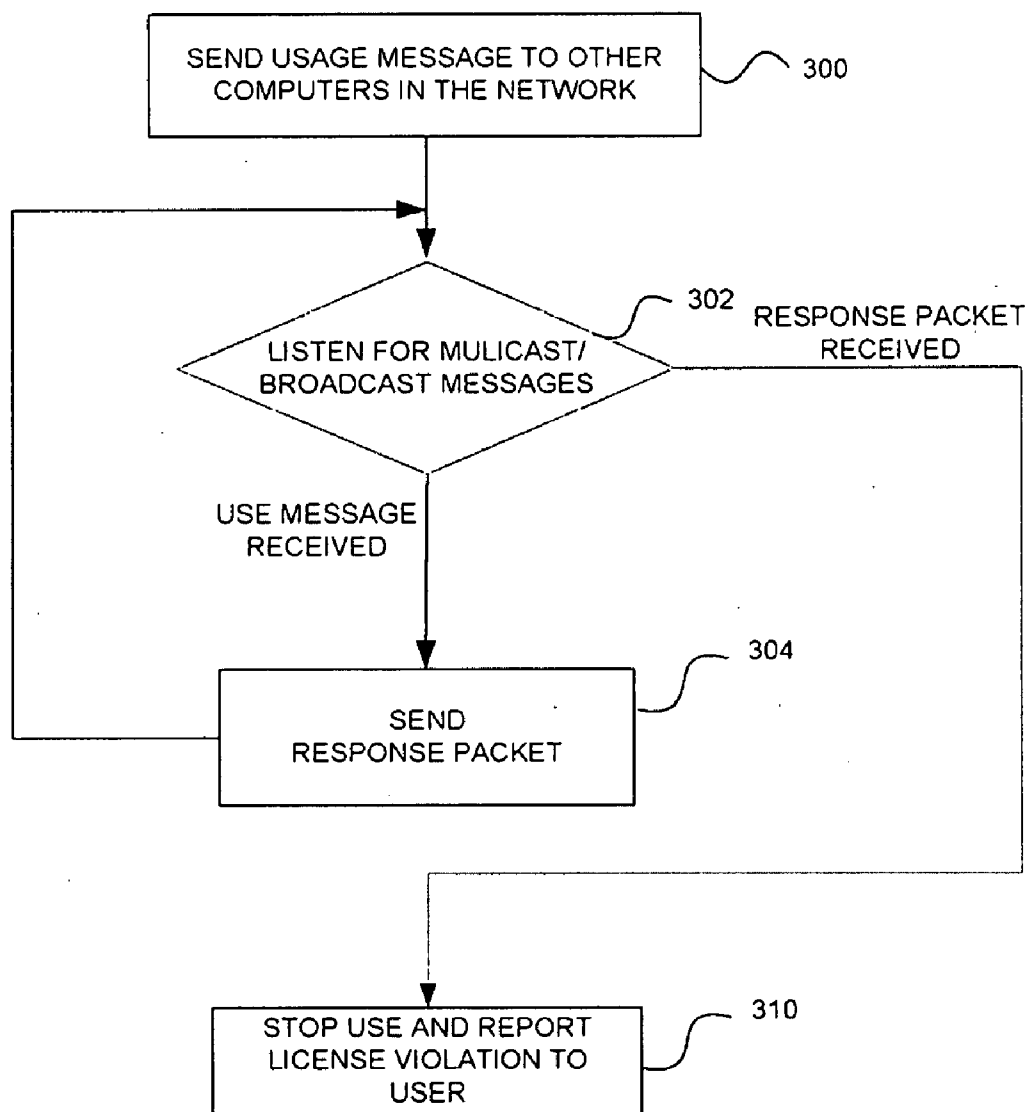ACTIVATION SERVER

APPLICATION

102   100

DATA EXCHANGE

ACTIVATION APPLICATION

106   104

USER COMPUTER

APPLICATION

102   100

DATA EXCHANGE

ACTIVATION SERVER

ACTIVATION
APPLICATION

106   104

FIG. 1

FIG. 2

SEND USAGE MESSAGE TO OTHER COMPUTERS IN THE NETWORK — 300

LISTEN FOR MULICAST/ BROADCAST MESSAGES — 302

RESPONSE PACKET RECEIVED

USE MESSAGE RECEIVED

SEND RESPONSE PACKET — 304

STOP USE AND REPORT LICENSE VIOLATION TO USER — 310

FIG. 3

FIG. 4

500

506 — INPUT DEVICE(S)

504

502

516

MEMORY

508

PROCESSOR

APPLICATION SOFTWARE

514

OPERATING SYSTEM

OUTPUT DEVICE(S)

512 — NETWORK(S)

MASS STORAGE — 510
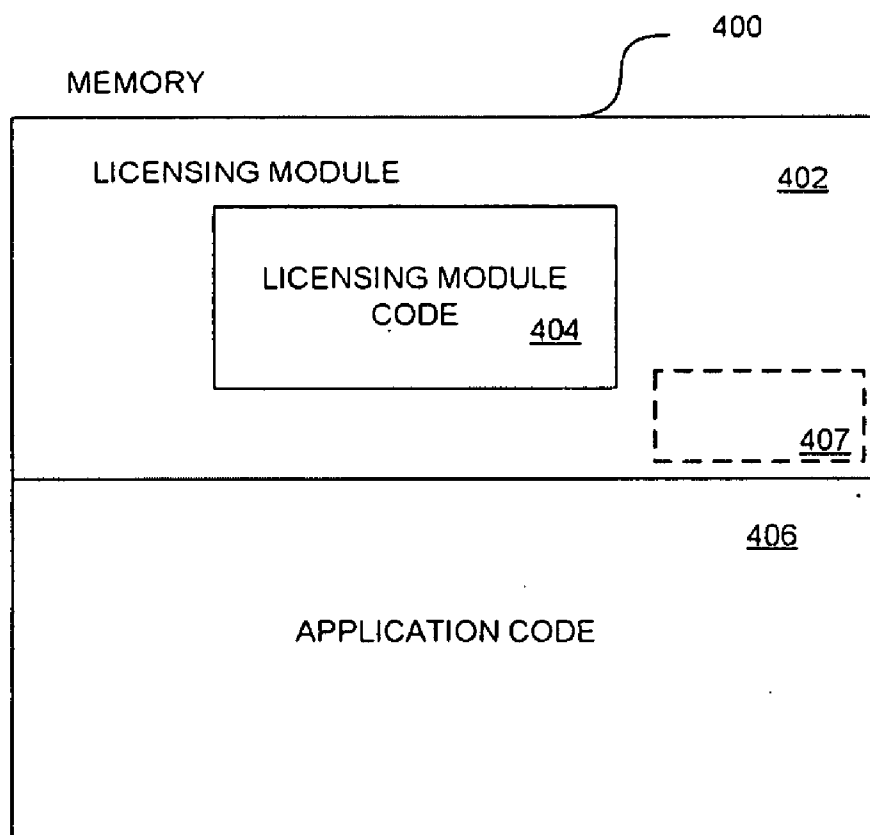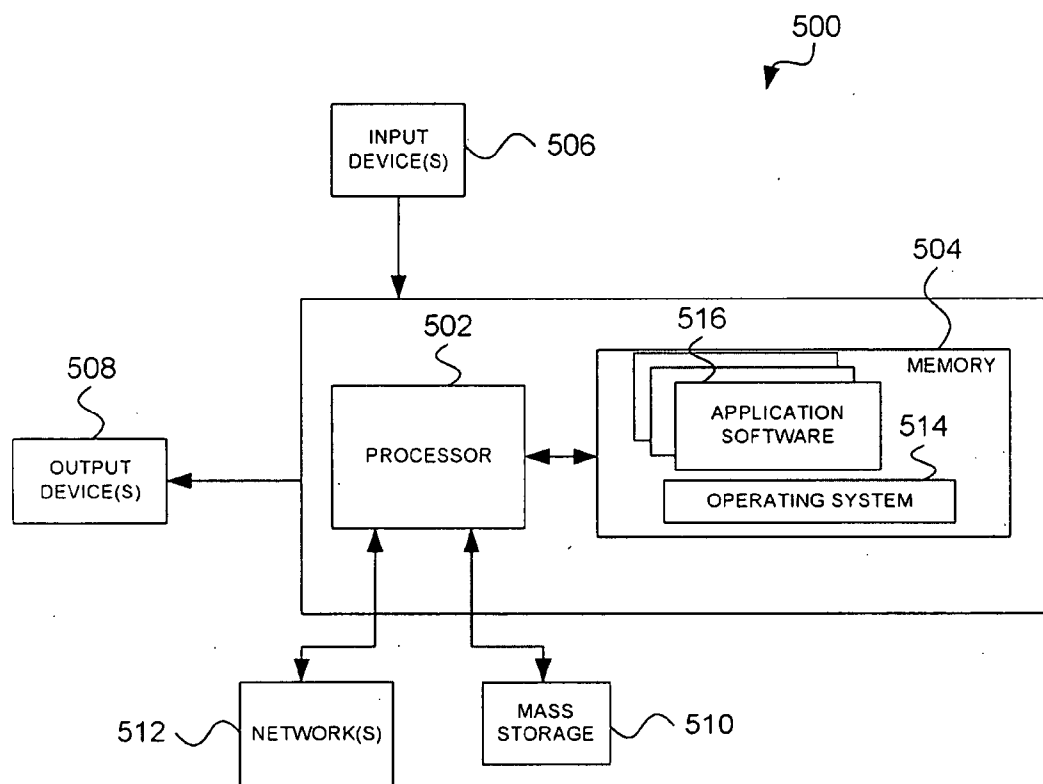
FIG. 5

METHODS OF LICENSING SOFTWARE PROGRAMS AND PROTECTING THEM FROM UNAUTHORIZED USE

[0001] This application claims the benefit of priority to U.S. 60/976,358, filed Sep. 28, 2007, the specification of which is hereby incorporated by reference.

FIELD

[0002] Embodiments of the present invention relate to a method and system for protecting software from unauthorized use.

BACKGROUND

[0003] Many methods exist to protect software from unauthorized use. Some of these methods include activation by Internet, activation by e-mail, activation by phone. Other methods include the use of time-based licenses that expire a predetermined period after the software was installed or the monitoring of a number of activations based on an installation identifier (ID).

SUMMARY

[0004] This Summary is provided to introduce a selection of concepts in a simplified form that are further described below in the Description. The Summary is not intended to identify key features or essential features of the claimed subject matter, nor is it intended to be used as an aid in determining the scope of the claimed subject matter.

[0005] In one embodiment, a method for controlling use of a software licensed product is provided. The method comprises tracking a usage of the software licensed product by a plurality of user computers within an intranet; and for all but one instance of the usage of the software licensed product, terminating the usage of the software license product.

BRIEF DESCRIPTION OF THE DRAWINGS

[0006] While the appended claims set forth the features of the present invention with particularity, the invention, together with its objects and advantages, will be more readily appreciated from the following detailed description, taken in conjunction with the accompanying drawings, wherein:

[0007] FIG. 1 shows a data exchange between an activation server and a user computer during trial activation, in accordance with one embodiment of the invention.

[0008] FIG. 2 shows network configuration comprising a local license server configured to install licenses on a plurality of user computers, in accordance with one embodiment of the invention.

[0009] FIG. 3 shows a flowchart of a network license control method, in accordance with one embodiment of the invention.

[0010] FIG. 4 shows the organization of a memory on a user computer, in accordance with one embodiment of the invention.

[0011] FIG. 5 shows a block diagram of hardware to implement an activation server or a user computer, in accordance with one embodiment of the invention.

DETAILED DESCRIPTION

[0012] In the following description, for purposes of explanation, numerous specific details are set forth in order to provide a thorough understanding of the invention. It will be apparent, however, to one skilled in the art that the invention can be practiced without these specific details. In other instances, structures and devices are shown only in block diagram form in order to avoid obscuring the invention.

[0013] Reference in this specification to "one embodiment" or "an embodiment" means that a particular feature, structure, or characteristic described in connection with the embodiment is included in at least one embodiment of the invention. The appearances of the phrase "in one embodiment" in various places in the specification are not necessarily all referring to the same embodiment, nor are separate or alternative embodiments mutually exclusive of other embodiments. Moreover, various features are described which may be exhibited by some embodiments and not by others. Similarly, various requirements are described which may be requirements for some embodiments but not other embodiments.

[0014] The present invention discloses techniques for licensing and protecting software from unauthorized use. Each of these techniques are described in detail below. In this description, the term "software licensed product" refers to software as well as to digital content sold under a license.

Trial Activation

[0015] Referring to FIG. 1, a user computer 100 is loaded with an application 102. The application 102 is initially in an unactivated condition in which it is entirely non-functional or at least partly non-functional. Trial activation as disclosed herein is the process by which the application 102 may be activated so that it can be used. More particularly, trial activation comprises a data exchange sequence between the application 102 and an activation server 104. In one embodiment, the data exchange sequence includes an activation request by the application 102 to the activation server 104. Responsive to the activation request, an activation application 106 running on the activation server 104 sends a data token to the application 102. Subsequent processing of the data token by the application 102 allows the user to use the application 102 or part of its functionality on the user computer 100 either indefinitely or for a limited time period.

[0016] In accordance with different embodiments of the invention, the data exchange between the application 102 and the activation server 104 may be electronic, through means of human communication, or by any other method. For example, the data exchange may occur through the Internet. In this case the both the activation request and the data token are transmitted using the HTTP/IP protocol (Hypertext Transfer Protocol over the Internet Protocol). In the case of human communication, a user calls a predetermined telephone number to request the data token in the form of an activation code from the activation server 104. In this case, the activation code is input into the application 102 by the user in order to render the application functional.

[0017] Thus, trial activation grants a user a right to use software or digital content for a limited period of time for the purpose of trial and evaluation. On the other hand, it allows

the digital rights owner to control the trial period granted to the user. Trial activation does not require the user to present to the application or activation server any kind of proof of purchase or any other information. The user must, however, select a communication method and facilitate the data exchange if required by the method selected.

Intranet Per-Seat License Distribution

[0018] A "license" is an electronic data token that contains a set of permissions and restrictions on the use of the licensed software or digital content on the given computer or distributed computer system. A "Per-Seat" license is a license which can be used only on a single computer, to which is "bound" at the time of activation.

[0019] An inherent restriction of a Per-Seat license is the necessity to activate each license on the user computer where the license is being installed, which may create significant complications for administrators of medium and large Intranets. Embodiments of the invention disclose a distribution method in which the Per-Seat license installation and activation procedure is automated, thus significantly reducing administrative overhead.

[0020] FIG. 2 of the drawings shows a network configuration for practicing the Intranet Per-Seat license distribution method. The Intranet Per-Seat license distribution method may be outlined as follows:

[0021] 1. A network administrator installs a dedicated local license server 200.

[0022] 2. The network administrator uploads a Per-Seat license package 202 to the license server 200. The Per-Seat licenses in the package cannot be used on user computers without further activation.

[0023] 3. The network administrator may optionally assign the exact user computers 204 on which licenses from the license package 202 should be installed and activated.

[0024] 4. The network administrator schedules an unattended installation of licensed software or digital content on the user computers 204 within a local area network (LAN. Alternatively, the installation may be started manually by intranet users. Although only two user computers 204 have been shown in FIG. 2 of the drawings, it is to be understood that in practice the LAN may include a large number of user computers 204. In one embodiment, the LAN and may be in the form of a corporate intranet.

[0025] 5. Each user computer 204 is provisioned with an installer application 206. During installation, the installer application 206 connects to the license server 200 and retrieves the non-activated Per-Seat licenses to be installed and activated on the computer 204.

[0026] 6. The installer application 206 communicates to the license server 200 the identity of the user computer 204 on which the license is being installed and the license server 200. This communication between license installer application 206 and the license server 200 takes the form of a license request. The license server 200 sends the license request to the activation server 210 for further processing. Along with the license request, a license identity and the identity of the user computer 204 that made the license request is sent to the license server 200. The activation server 210 responds by generating a license which it then sends to the license server 200. Finally, the license server 200 forwards the

license to the user computer 204. Thus, the licensing server 200 acts as proxy between each user computer 204 and the activation server 210. Advantageously, all communications between external (to LAN) resources are performed by the local license server 200, thereby increasing LAN security and simplifying configuration of the LAN.

[0027] 7. In one embodiment, if the license server 200 is not able to perform activation or automatic activation is disabled by administrative means, the license installed is scheduled for activation by the software installed on the user computer. In this case, the activation is performed by the user of the user computer on the first use of the software.

[0028] 8. In all activation scenarios, the license installation and activation status is reported back to the license server 200 and can be reviewed by the network administrator.

[0029] 9. In one embodiment, the license package 202 is provisioned in the license server 200 by and application 208 the activation server 210. In one embodiment, the license package 202 may be digitally signed by the activation server 210, thereby authenticating that the license package 202 is provided by an authorized vendor.

Local Licensing Service

[0030] The Per-Seat scheme for software or digital content licensing typically allows an unlimited number of copies of software to be run on the computer where the license was activated. In one embodiment, a local licensing service (a dedicated process running in the background) is provided. Advantageously, the local licensing service efficiently controls the number of copies allowed and resolves problems with concurrent storage of license usage counters by multiple copies of the software running in parallel, as is described below.

Network License Control

[0031] Many license activation systems allow activation of the same license on several computers to allow the user to upgrade computer hardware or to permit non-concurrent use of the software or digital content on several computers (e.g. home and office computers). In such licensing systems, network multicast and broadcast protocols (such as win32 mailslots or transmission control protocol over Internet protocol TCP/IP broadcast/multicast datagrams) can be used to control non-concurrent usage of the software or digital content in an Intranet. In one embodiment, there is disclosed a network license control technique. The technique is executed by a license control application 212 installed on each user computer 204. A flowchart of the technique is shown in FIG. 3 for drawings. Referring to FIG. 3:

[0032] 1. Upon software startup, and at block 300, a network license control application 212 sends a usage message to other computers in the network (intranet). In one embodiment, the usage message may be a broadcast/multicast message that informs other software copies running in the intranet that a license for the software is in use.

[0033] 2. At block 302, the application 212 starts to listen on a well-known multicast/broadcast communication endpoint for messages sent by other computers in the intranet.

[0034] 3. Each copy of the software running on a user computer **204** within the intranet and using the same license receives the usage message.

[0035] 4. If a usage message is received from other applications, at block **304**, the application **212** sends a response packet indicating concurrent use of the license. This is termed a "license in use message". The "license in use message" is sent to the user computer **204** from which the usage message was received.

[0036] 5. Otherwise, if a response packet is received with the "license in use message", at block **310**, use of the license is stopped and a license violation is reported to the user.

[0037] If the application **212** determines that there is no other license that could be used to provide at least minimal functionality to the user, the application **212** is also terminated.

Code Integrity Check

[0038] One of the major requirements for a licensing system is the ability of the software to check itself for modifications that violate the built-in licensing control. The most common technology is digital signature verification of the executable code. The biggest drawback of this technology is the following "chicken and egg" problem: How to check the module that verifies digital signatures?

[0039] In one embodiment, there is provided a technique which encrypts the data vital for program execution with a password derived from the checksum or the message digest of the executable module itself. This is illustrated with reference to FIG. **4** of the drawings, which shows a memory **400** organized into a licensing module **402**, and application code **406**. The memory **400** is part of a user computer. As will be seen, the licensing module **402** includes licensing module code **404** that performs signature verification on the executable code **406**. In accordance with the invention, protected data **407** is encrypted with a key based on the checksum or the message digest of the licensing module code **404** itself. The protected data **407** is vital for program execution and may be contained in licensing module **402** or application code **406**. The protected data **407** may be as well as plain data as executable code of either licensing module **402** or application code **406**. Therefore, modifications to the licensing module code **404** will render the software non-functional as the protected data **407** will no longer be decryptable. The use and purpose of the program data **407** may be carefully hidden or obscured from a hacker. To further enhance software protection the protected data **407** may be used only during application startup phase, e.g. to build internal application data tables, thus complicating the task of tracking its location, purpose and use. Advantageously this will at least prevent its discovery and subsequent tampering by a hacker. In order to crack the self-integrity check of the module protected by this technique, additional steps need to be taken, such as the location of the encrypted data in the module, data decryption and re-encryption with a modified module checksum, apart from the conventional rare byte attack (changing several bytes of code at vital points that make decisions on the use of protected functionality or perform code verification).

Activation in Limited Data Transfer Scenarios

[0040] A license is a collection of permissions and restrictions on the software or digital content usage on a user computer. License activation over the phone restricts the data exchange between the software on the user computer and the activation server to the license serial number, the user computer identity, and the activation code.

[0041] In one embodiment, the invention uses a set of rules known to both the activation server and the software running on a user computer to transmit license parameters from the activation server to the user computer using a limited set of data consisting of the serial number and the activation code.

[0042] In this scenario, a license activation code is a numeric string composed of the following bit fields: the digital signature of the license serial number, user computer identity data token, license parameters (i.e. set of permissions and restrictions on the use of the licensed software or digital content), computer identity information, bit masks for Boolean license parameters (e.g. permission to use certain functionality), bit fields for Integer license parameters (e.g. limit on number of pages in document), and the checksum for checking the correctness of the user input. Computer identity information comprises a data token that uniquely identifies a computer, without disclosing any sensitive user or hardware-specific information. Computer identity information may comprise a secure digest of hardware configuration, Original Equipment Manufacturer (OEM) serial numbers assigned to computer parts and firmware components such as hard drives as well as other unique IDs assigned by software.

[0043] For example, a serial number may have the format: SPAS-2045-xxxx-xxxx-xxxx-xxxx. The following exemplary serial number rule may be used to determine from the letters and digits in the serial number a basic set of license parameters as follows:

[0044] S—this is license for our a particular product called "SuperTool". Thus, the license parameter "ProductName" has the value "SuperTool".

[0045] P—the value "P" indicates that the license is for the "professional edition" which may have enhanced functionality. For example in the professional edition, features called "MainFeature1", and "MainFeature2" are enabled. Thus, inclusion of the value "P" in the license yields the following parameters:

[0046] "EditionName" is "Professional"

[0047] "CanDoMainFeature1" is "true"

[0048] "CanDoMainFeature2" is "true"

[0049] The letters and the digits in the license may be processes in the above manner to extract all basic license parameters.

[0050] The activation code provided by activation server is another data token available to licensing component to reconstruct complete set of license parameters. In this example, the activation code is a digit string (please, note that concrete format of activation code is not material to the invention). The last three digits of the activation code constitute the checksum of the first digits. This checksum enables checking of user input for typographical errors. The rest of activation code can be converted into a large integer, say of 250 bits. The lower 200 bits is a digital signature described above. The next 32 bits are bit flags for license parameters. For example:

[0051] Bit **1** defines. Boolean license parameter "CanUseDynamicFeature1". If bit is 1 then parameter is "true". Otherwise parameter is "false".

[0052] Bit **2** defines Boolean license parameter "CanUseDynamicFeature2".

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[0053] Bits from 3 to 10 contain number of pages a document of our "SuperTool" can produce. If all these bits are 1, then number of pages is unlimited.

[0054] And so forth.

[0055] Finally, last 18 bits contain the date of license activation.

License Activation Date

[0056] A major challenge in using time-restricted licenses is how to set the start date for the license validity period. The common approach to setting the start date is to use the date of the license generation or date of the first use. The major drawback of the former approach is that there could be a substantial difference in time between license generation and actual sale to the end user, reducing the period during which the license is available to the end user. The latter approach has an inherent limitation of storing the date of the first use on the end user's computer, leading to a possibility for the end user to tamper with stored date.

[0057] In one embodiment, the invention uses the date of the first license activation as the start date and stores it either in the activation code or in license itself. In this case, the start date is actually the date of the first use of the software or digital content by the end user and, at the same time, it can be verified using a digital signature stored in the same activation code.

License Package

[0058] In many use cases, the end user can have more than one license for one product installed on his/her computer. A typical scenario would be a licensing system having separate licenses for digital content packages.

[0059] In one embodiment, the invention employs automatic license parameter merging semantics for building the final package license to be used by the application. In one embodiment, the application 212, at startup, requests all available licenses from a licensing control application (service) running as a separate process 212 or licensing module within the application process itself. All available licenses are then merged into a single package license by the license control application, according to rules defined in a licensing schema. After construction of the merged license package, the application 212 once again deals with one single license, greatly simplifying the task of determining final permissions and restrictions on program usage.

[0060] In one embodiment, merge rules are defined for each license parameter type separately:

[0061] 1. Boolean license parameters:

[0062] a. Permission to use a software feature—the value for this parameter for each available license is merged by a logical OR operation. The result is that if any license permits use of the feature, use is also granted in the package license

[0063] b. Restriction to use software feature—the value for this parameter for each available license is merged by a logical AND operation. The result is that if any license does not contain a restriction, the package license also does not contain a restriction.

[0064] 2. Integer license parameter. This parameter contains a number that controls the operation and functioning of the application for which the license is granted. The integer license parameter may include, e.g. an integer representing a limitation on the number of CPUs to use for parallel computation or some limit on the number of pages or other objects produced by the application in single document. The integer license parameter for all available licenses may be combined as follows in the final license package:

[0065] a. SUM logic: the limit in the package license is the sum of the limits for all available licenses.

[0066] b. MAX logic: the limit in the package license is set to a value equal to the maximum value for the integer license parameter across all available or contained licenses.

[0067] c. MIN logic: the limit in the package license is set to a value equal to the minimum value for the integer license parameter across all available or contained licenses.

[0068] 3. Usage counter: The usage counter is used to effect usage-based control. For example it may be used to restrict the total number of pages or documents that may be viewed or printed by an application, or some other operation performed by the application. The usage counter may be merged in the final license package using the following rule:

[0069] a. SUM logic: total number of uses available from the package license is a sum of uses available in the contained licenses.

[0070] 4. A generic parameter (e.g. a string, Boolean, integer etc) may be merged into the final license package in accordance with the following rule:

[0071] a. Keep if equal: the package license contains the said parameter if and only if in all contained licenses the value of said parameter is the same.

Product Registration

[0072] Product registration can be bound to the end user's license serial number in the activation/registration database. On the other hand, each license in use by a particular customer has an activation instance bound to the end user's computer which is identified by a computer identity parameter. Using computer identity as a search key, it is possible to collect all the end user's license serial numbers along with the registration information bound to them. Thus, in one embodiment, information obtained during activation (i.e. computer identity data token) is used as a search key to create full list of licenses belonging to a particular user. This can be useful in a variety of scenarios. One of such scenario includes the handling of technical support calls as follows:

[0073] a. A user calls a technical support center and provides his personal details or one of the serial numbers that he has.

[0074] b. A technical support person can use the serial number to retrieve all licenses belonging to the user, and his registration information. This leads to a more efficient service.

[0075] c. Alternatively, a technical support person can use registration information to find one of the serial numbers registered by the user, and then use this serial number to retrieve all remaining licenses.

Upgrade Check

[0076] A conventional product upgrade control scheme known the inventor requires a previous version of a product to be installed or the distribution medium to be present in the end

user's computer in order to be eligible for an upgrade. This can be extremely inconvenient to the end user.

[0077] In one embodiment, the invention verifies the end user's eligibility for the upgrade by checking the license serial number of the previous version an activation database for the software or digital content vendor. The activation may be located on the activation server. The above scheme provides extended control over the number of upgraded licenses from the single serial number of the previous version and better usability to the end user, as it requires only the serial number of the previous version of the product to be known to the end user at the time of product activation. In one embodiment, the activation server receives an activation request containing the serial number for the application to be activated. The activation server checks for a corresponding previous version serial number. A policy is applied based on data stored in the activation database for the previous version serial number and the serial number being activated to decide whether to allow the upgrade operation to proceed or to reject the activation request.

Automating Human Driven Activation

Phone Answering Machine

    [0078] 1. The user places a call to an activation center, which is a call center used to process incoming telephone calls relating to product activation.

    [0079] 2. On answering machine prompt, the user dials:

        [0080] a. The numeric part of the license serial number

        [0081] b. The computer identity number provided by the product

    [0082] 3. The phone answering system routs the above information to the activation server.

    [0083] 4. The phone answering system dictates an activation code to the end user.

Fax Answering System

    [0084] 1. The user sends a standardized fax message to the activation center, containing the following information:

        [0085] a. The license serial number

        [0086] b. The computer identity number provided by the product

    [0087] 2. A data capture system using OCR technology extracts the serial number and computer identity from the fax.

    [0088] 3. The fax answering system routs the above information to the activation server.

    [0089] 4. The fax answering system sends an automatically composed fax message with an activation code back to the user to the originating fax number or to the number provided in the body of the fax.

Premium Content Licenses

[0090] In one embodiment, a "premium content license" is provided which is a license that allows the use of digital content with a software application licensed by another license. The availability of a software application license is a prerequisite for the validity of a premium content license. For example, an electronic dictionary may include a shell program and a set dictionaries set with a basic dictionary license. Any additional dictionaries together with corresponding

licenses may then be sold separately. To use an additional dictionary license the basic dictionary license would be required.

Terminal Shared License

[0091] Centralized computing involves the use of multiple terminals connected to a central computer known as a terminal server. Each connection between a terminal and the terminal server is called a "terminal session". In a standard per-seat license scheme an unlimited number of application copies may be started on the terminal server in terminal sessions with an unlimited number of terminals. This way an unlimited number of users can concurrently use an application on the terminal server. In one embodiment, the invention provides a technique to limit concurrent use of the same license to only one terminal in a terminal session with the terminal server. The license control application (service) **212** keeps track of all running application copies and grants a license only to application copies within the context of a single terminal session.

[0092] Some computer systems (as Microsoft Windows® client operating systems, e.g. MS Windows XP®) support multiple concurrent terminal connections, but do not allow more than one terminal session to be active at a time. For such systems the behavior of license control application **212** may be adjusted so that multiple copies of a software application can be started from different terminals relying on the operating system to ensure that only one terminal (and therefore user) is active at a time.

[0093] FIG. **5** of the drawings shows an example of hardware **500** that may be used to implement the activation server or the user computers described above, in accordance with one embodiment of the invention. The hardware **500** typically includes at least one processor **502** coupled to a memory **504**. The processor **502** may represent one or more processors (e.g., microprocessors), and the memory **504** may represent random access memory (RAM) devices comprising a main storage of the hardware **500**, as well as any supplemental levels of memory, e.g., cache memories, non-volatile or backup memories (e.g. programmable or flash memories), readonly memories, etc. In addition, the memory **504** may be considered to include memory storage physically located elsewhere in the hardware **500**, e.g. any cache memory in the processor **502** as well as any storage capacity used as a virtual memory, e.g., as stored on a mass storage device **510**.

[0094] The hardware **500** also typically receives a number of inputs and outputs for communicating information externally. For interface with a user or operator, the hardware **500** may include one or more user input devices **506** (e.g., a keyboard, a mouse, imaging device, scanner, etc.) and a one or more output devices **508** (e.g., a Liquid Crystal Display (LCD) panel, a sound playback device (speaker).

[0095] For additional storage, the hardware **500** may also include one or more mass storage devices **510**, e.g., a floppy or other removable disk drive, a hard disk drive, a Direct Access Storage Device (DASD), an optical drive (e.g. a Compact Disk (CD) drive, a Digital Versatile Disk (DVD) drive, etc.) and/or a tape drive, among others. Furthermore, the hardware **500** may include an interface with one or more networks **512** (e.g., a local area network (LAN), a wide area network (WAN), a wireless network, and/or the Internet among others) to permit the communication of information with other computers coupled to the networks. It should be appreciated that the hardware **500** typically includes suitable

analog and/or digital interfaces between the processor **502** and each of the components **504**, **506**, **508**, and **512** as is well known in the art.

[0096] The hardware **500** operates under the control of an operating system **514**, and executes various computer software applications, components, programs, objects, modules, etc. to implement the techniques described above. Moreover, various applications, components, programs, objects, etc., collectively indicated by reference **516** in FIG. **5**, may also execute on one or more processors in another computer coupled to the hardware **500** via a network **512**, e.g. in a distributed computing environment, whereby the processing required to implement the functions of a computer program may be allocated to multiple computers over a network.

[0097] In general, the routines executed to implement the embodiments of the invention may be implemented as part of an operating system or a specific application, component, program, object, module or sequence of instructions referred to as "computer programs." The computer programs typically comprise one or more instructions set at various times in various memory and storage devices in a computer, and that, when read and executed by one or more processors in a computer, cause the computer to perform operations necessary to execute elements involving the various aspects of the invention. Moreover, while the invention has been described in the context of fully functioning computers and computer systems, those skilled in the art will appreciate that the various embodiments of the invention are capable of being distributed as a program product in a variety of forms, and that the invention applies equally regardless of the particular type of computer-readable media used to actually effect the distribution. Examples of computer-readable media include but are not limited to recordable type media such as volatile and non-volatile memory devices, floppy and other removable disks, hard disk drives, optical disks (e.g., Compact Disk Read-Only Memory (CD-ROMs), Digital Versatile Disks, (DVDs), etc.), among others, and transmission type media such as digital and analog communication links.

[0098] While certain exemplary embodiments have been described and shown in the accompanying drawings, it is to be understood that such embodiments are merely illustrative and not restrictive of the broad invention and that this invention is not limited to the specific constructions and arrangements shown and described, since various other modifications may occur to those ordinarily skilled in the art upon studying this disclosure. In an area of technology such as this, where growth is fast and further advancements are not easily foreseen, the disclosed embodiments may be readily modifiable in arrangement and detail as facilitated by enabling technological advancements without departing from the principals of the present disclosure.

1. A method for controlling the unauthorized use of software, the method comprising:

distributing software in an unactivated condition; and

forcing the user of the software to perform a trial activation thereof as a condition precedent to use of the software; wherein said trial activation does not require proof of purchase of the software.

2. The method of claim **1**, wherein the trial activation comprises a data exchange between a software and activation server facilitated through electronic, or human communication means.

3. A method for installing software licenses on a plurality of user computers, the method comprising:

provisioning a local license server with a license package; and

configuring the local license server to act as a proxy between each user computer and a remote activation server to activate licensed software or digital content on the user computers on a schedule using the license package, wherein the license package is digitally signed by an authorized vendor.

4. A method for controlling use of a software licensed product, the method comprising:

tracking a usage of the software licensed product by a plurality of user computers within an intranet; and

for all but one instance of the usage of the software licensed product, terminating the usage of the software license product.

5. The method of claim **4**, wherein said tracking is based on a mechanism whereby each software licensed product sends notifications reporting its use to the other user computers in the intranet.

6. The method of claim **4**, further comprising selecting the one instance as that instance for which no response packet is received.

7. The method of claim **4**, wherein upon termination of an instance of a software licensed product, a license violation notification is sent to a user of said software licensed product.

8. The method of claim **5**, wherein said notifications reporting use are sent using a multicast/broadcast protocol.

9. A method for preventing the unauthorized use of a software licensed product, the method comprising:

encrypting protected data associated with the software licensed product, wherein the encrypted protected data can be decrypted by a licensing module on a user device, and wherein an encryption key used to encrypt executable code is based on the code comprising the licensing module itself; and

distributing the encrypted protected data.

10. The method of claim **9**, wherein the encryption key comprises a message digest of the code comprising the licensing module.

11. The method of claim **9**, wherein the encryption key comprises a checksum of the code comprising the licensing module.

12. A method for upgrading a software licensed product, the method comprising:

during an upgrade operation to upgrade the software licensed product, checking if a serial number corresponding to the previous version of the software licensed product exists in an activation database for the software licensed product; and

if the serial number does exist in said database, then allowing the upgrade operation to proceed, otherwise terminating said update operation.

13. A method for activating a software licensed product, the method comprising:

receiving a telephone call from a user wishing to activate the software licensed product;

prompting the user to input license information;

routing the telephone call to an activation server based on the license information; and

playing audio comprising an activation code for the software licensed product to the user.

14. A method for activating a software licensed product, the method comprising:

receiving a fax message from a user wishing to activate the software licensed product;

extracting license information from the fax message based on optical character recognition techniques;

sending the extracted license information to an activation server; and

sending a reply fax message containing an activation code for the software licensed product to the user.

15. A method for controlling the unauthorized use of digital content, the method comprising:

determining the existence of a basic license that allows the use of basic digital content; and

if the basic license is found, then allowing the user to use a premium content license that allows the use of premium digital content.

16. The method of claim **15**, wherein the basic license allows for the use of a basic content.

17. The method of claim **16**, wherein the premium content license allows for the use of an additional content.

18. A method for controlling the unauthorized use of the software licensed product, the method comprising:

assigning the date of a first license activation for the software licensed product as its start date;

storing the start date in an activation code for the software licensed product or the license itself; and

forming a digital signature of the activation code or the license itself.

19. The method of claim number **18**, further comprising verifying the start date based on the digital signature and determining a time usage restrictions based on the said start date.

20. The method of claim number **19**, where the time usage restriction is a relative time period beginning at the said start date.

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